The First Look Fair is a large scale two-day event held on the McKeldin Mall which showcases over 400 student, campus and community organizations. From learning about the Greek letters of fraternities and sororities to promoting health and wellness, student attendees have the chance to learn about campus clubs, find a job on campus or get more involved in the surrounding community. In addition to the many student organization participants, the Health and Employment fairs are both held at the First Look Fair. With more than 20,000 students who wander through the maze of tables on the busy Mall, the event is a great way to capture new and returning students. It encourages them to make the most of their collegiate experience.

**First Look Fair Presenting Sponsor | September 12-13, 2018 ($2,500) **
- Corporate Logo on select First Look Fair print and digital promotional materials (limited to website, posters, maps, select digital and social media images) **Date specific**
- Table to provide contact with event attendees at First Look Fair
- Opportunity to provide giveaways at table at First Look Fair
- Opportunity to hang corporate banner/post tent at table at First Look Fair.

*Pop-up tent must be 10'X10' and include appropriate top cover and accessories. Must be able to set up on your own, and include stakes/weights to secure tent

**First Look Fair Event Sponsor | September 12-13, 2018 ($1,500)*
- Corporate Logo on First Look Fair website **Date specific**
- Table to provide contact with event attendees at First Look Fair
- Opportunity to provide giveaways at table at First Look Fair
- Opportunity to hang corporate banner/post tent at table at First Look Fair.

*Pop-up tent must be 10'X10' and include appropriate top cover and accessories. Must be able to set up on your own, and include stakes/weights to secure tent

*Sponsorship subject to UMD Office of Development and External Relations approval. Refer to sponsorship addendum for details.

Gifts in support of the University of Maryland are accepted and managed by the University of Maryland College Park Foundation Inc., an affiliated 501 c(3) organization authorized by the Board of Regents. Gifts are tax deductible as allowed by law. Please consult your tax advisor.